



GWEN A. PENGELLY

Gwen Pengelly joined Harper Grey in 2013 as Director of Marketing and Client Development bringing a wealth of marketing knowledge and experience, business development expertise, and insight to the role.

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Gwen's broad understanding of law firm structure, management and business needs has been garnered through a career spanning 30 plus years within the legal sector. She brings more than 10 years of experience in professional services marketing and business development through her role as Marketing Manager with a large regional firm and more recently through her own consulting business.

Working closely with practice groups, Gwen provides marketing support and strategic advice focusing on new business initiatives and growth. She oversees the firm's marketing department and is responsible for business development initiatives, internal and external communications, advertising, media relations, sponsorships and business intelligence.

Gwen is the current chair of the reinstated Marketing Subsection of the British Columbia Legal Management Association (BCLMA). She served as Secretary to the Legal Marketing Association (LMA) Vancouver Chapter for two years (2010-2011) and as the 2010 LMA HELM Chair.